



## **BIE-Cosmos Prize, EXPO 2012 Yeosu for *The Living Ocean and Coast***

### Call-for-project

#### **Prize description**

The Prize will support citizens' projects that are not-for-profit, innovative, and related to the Expo theme of "*The Living Ocean and Coast: Diversity of Resources and Sustainable Activities*".

The Prize will be awarded at EXPO 2012 Yeosu (May 12 – August 12, 2012) in the Republic of Korea, within a framework of collaboration among the Bureau International des Expositions (BIE), the Expo '90 Foundation of Osaka, Japan, and EXPO 2012 Yeosu Korea.

#### **Prize content**

- One winner will receive a monetary sum of 20,000 € (twenty thousand Euros) for the development of the recognized project.
- Nominees will have the chance to promote their projects at EXPO 2012 Yeosu Korea which is expected to have over 100 participating countries and an estimated 8 million visitors.

#### **Eligibility**

- Project is not-for-profit.
- Project is directly related to the Expo theme of "*The Living Ocean and Coast: Diversity of Resources and Sustainable Activities*."
- Applicant is ready, if nominated, to submit necessary materials (images, descriptions, etc.) to represent the chosen project at the Expo in order to complete the nomination process (specifications made at the time of nomination).
- Applicant is ready, if selected as winner of the Prize, to commit to submitting a follow-up report to the BIE Secretariat on the use of the Prize money and the progress of the project.

#### **Deadline**

The application deadline is **February 6, 2012**.

**Please send your application by email to: [bie@bie-paris.org](mailto:bie@bie-paris.org).**

Please use postal mail only if you do not have access to email:

Bureau International des Expositions

BIE Secretariat

"BIE-Cosmos Prize Application"

34, Avenue d'Iéna  
75016 – Paris, France

## Contact

BIE Secretariat

Email: [bie@bie-paris.org](mailto:bie@bie-paris.org)

Tel: + 33 (0)1 45 00 38 63

### About the BIE-Cosmos Prize

The *BIE-Cosmos Prize, EXPO 2012 Yeosu for The Living Ocean and Coast* is the third edition of the **BIE-Cosmos Prize series**, born of an initiative between the Bureau International des Expositions (BIE) and the Expo '90 Foundation (the Commemorative Foundation for the International Garden and Greenery Exposition, Osaka, Japan, 1990) and carried out in collaboration with Expo organizers.

Each Prize recognizes not-for-profit projects from citizens and groups working in fields related to the Expo theme at which the prize is awarded. The series was conceived as a way to continue to foster the innovative value of Expos for social progress by encouraging the active participation of citizens and the public.

The series aims to give, within Expos, visibility to selected projects that have been recognized for their potential to make a positive long-term impact in fields related to the Expo themes. Each Prize ultimately gives financial support to one project, whose development is considered part of an Expo's grassroots legacy.

The first edition of the prize series was awarded at EXPO Zaragoza 2008 – *Water and Sustainable Development* in Spain to an Argentinean professor of biochemistry, while the second edition was awarded to a private non-profit organisation from Guizhou, China, for the project "For Our Daughters".



## The **BIE - COSMOS PRIZE**, EXPO 2012 YEOSU for *The Living Ocean and Coast*

### **Application Form**

#### **General Information**

1. The application deadline is **February 6, 2012**.
2. **Please send by email to: [bie@bie-paris.org](mailto:bie@bie-paris.org).**

Please use postal mail only if you do not have access to email:

Bureau International des Expositions  
BIE Secretariat  
"BIE-Cosmos Prize Application"  
34, Avenue d'Iéna  
75016 – Paris, France

3. We will confirm receipt of your submission.
4. Announcement of nominees is scheduled to be made at the beginning of March 2012.
5. If you are nominated, you will be asked to submit further materials (images, descriptions, etc.) to represent your project at EXPO 2012 Yeosu Korea in order to complete your nomination (specifications will be made at the time of the nomination).
6. Applications may be submitted in English or French (official languages of the BIE).
7. Please follow the instructions carefully and respect the limitations on the word counts.

***The evaluation of your application will be based primarily on your project descriptions – please take time to make sure that the information provided is as complete, accurate, and concise as possible.***

***It is imperative for the efficiency of our evaluation procedure that you follow the limitations on the length of your descriptions.***

## Section 1 – Applicant Information

<b>Mr., Mrs., Ms. (or other):</b>	
<b>*Last name, first name:</b>	
<b>*Profession/title</b>	
<b>*Name of employer/ organization:</b>	
<b>*Address:</b>	
<b>*Email:</b>	
<b>*Telephone:</b>	
<b>Mobile:</b>	
<b>*Place of activity: (city, country)</b>	
<b>Please indicate how you heard about this Prize:</b>	

**\* MANDATORY FIELDS**

## Section 2 – Project Framework Information

Please provide information on;

- the organization or entity you represent (if applicable)
- the framework in which your project takes part

Please limit your description to: half a page to one page (or 250 to 500 words).

## Section 3 – Project Description

Please provide a description of your project, including:

- relevance and usefulness of the project vis-à-vis social needs
- predicted long-term impact of the project
- any partnerships involved in the project (financial, social, political, etc.)

Please limit your description to: 3 pages (or 1500 words).

## Section 4 – Executive Summary

Please provide an executive summary that outlines the main points of the project description.

Please limit your summary to: half a page (or 250 words).

**Section 5 – References**

Please provide the contact information of two persons whom we may contact in case we need to verify your project.

REFERENCE PERSON # 1	
Mr., Mrs., Ms. (or other):	
*Last name, first name:	
*Profession/title:	
*Name of employer/organization:	
*Address:	
*Email:	
*Telephone:	
Mobile	

REFERENCE PERSON # 2	
Mr., Mrs., Ms. (or other):	
*Last name, first name:	
*Profession/title:	
*Name of employer/organization:	
*Address:	
*Email:	
*Telephone:	
Mobile	

\* MANDATORY FIELDS



## **BIE-Cosmos Prize**

The BIE-Cosmos Prize refers to a series of prizes, born of a collaborative initiative between the Bureau International des Expositions (BIE) and the Expo '90 Foundation of Japan, to encourage the participation of citizens at Expos.

The Prize is awarded at five Expos in ten years, the first having been awarded at EXPO Zaragoza 2008, the second at EXPO Shanghai 2010, each rewarding a citizen's project pertaining to the theme of the Expo at which it is awarded.

Each Prize consists of a monetary award of 20,000 Euros, funded by the Expo '90 Foundation.

The objectives of the Prize are:

1. to continue to foster the innovative value of Expos for social progress by encouraging the active participation of citizens,
2. to recognize and promote the work of citizens working for the benefit of society in ways related to Expo themes; and
3. to enable the development of these projects as grassroots Expo legacies.

At EXPO Yeosu 2012, the Prize will award a not-for-profit project by a citizen or a group on the theme "*The Living Ocean and Coast: Diversity of Resources and Sustainable Activities*".

The development of the selected project will be part of the grassroots legacy of the Expo and will add another dimension to the participation of citizens at EXPO Yeosu.

**The Expo '90 Foundation (*The Commemorative Foundation for the International Garden and Greenery Exposition, Osaka, Japan, 1990*)** was established for the continual commemoration of Flower Expo '90. Its responsibilities are to manage the Expo '90 commemorative funds and to promote activities that develop the main theme of the Exposition - "the Harmonious Coexistence of Nature and Mankind." Through its activities, the Foundation will continue to contribute to cultivating a healthy and enriched society.